

## BUY LOCAL!

### CHECK OUT THESE NEW AND UPCOMING BUSINESSES ON MONTANA AVENUE

- \* B&T's Deli
- \* Yoni - Men's Active wear
- \* Flannel for Him - Men's Wear
- \* JustFilo - Plant Store
- \* Bun&Mi - Vietnamese Food
- \* Cafe de La Plage
- \* Sogno Toscano -Italian Patio Cafe
- \* LAYA Collectives - Swim/Activewear
- \* Acmi 5 - Home Goods
- \* Naked Cashmere - Clothing Boutique
- \* Sparkle Kids - Resale Clothing
- \* Galvin Cafe
- \* Sweet Lady Jane - (Reopened!)

#### AND Opening Soon...

- \* Fonuts - Donuts
- \* Oakberry Acai
- \* M&D Margo's Restaurant
- \* Breadhead - Sandwiches
- \* Hummingbird Home
- \* Fireclay - tile storeroom
- \* Visual Comfort Lighting Showroom
- \* H&H Bagels

Retail and restaurants have rarely had a more challenging environment than today. Please help keep Montana special by frequenting the charming array of offerings this 10-block destination provides.

#### JOIN/RENEW/DONATE

Scan the QR code to join NOMA or renew your existing membership (or pay by check with the form on the back side)



## COME TO NOMA'S "MAKE MUSIC DAY" JUNE 21st!

Every year, NOMA joins groups from around the world holding events for International Make Music Day. Come celebrate the first day of summer with us in Palisades Park (Ocean Ave @ Georgina Ave) from 5 to 8 pm on Friday, June 21st. Bring a picnic and enjoy music and merriment for all ages.

The event kicks off with Captain Dan For Kids at 5 pm, followed by the TuTu School Dancers, Samohi String Quartet, Natalie Jacob Jazz Ensemble, and The Red Coyote Band. Snacks and drinks provided. For schedule, further information, and to volunteer, go to [smnoma.org](http://smnoma.org). *B&T's Deli at 912 Montana is offering a 25% Make Music Day discount. Stop by June 21 from 3-5pm to place orders.*

## The Year in NOMA

It's been another productive year for NOMA. Our meetings, events, and advocacy continue to make a significant impact on the NOMA neighborhood and the city at large. Some highlights include:

- hosted over 300 residents for music in Palisades Park at our biggest annual community event, Make Music Day.
- advocated for "Save the Civic," writing to Council and hosting a booth at the annual Montana Art Walk to inform residents of the potential loss of the Civic Auditorium.
- welcomed county and state leaders at our Annual Meeting: LA County Supervisor Lindsey Horvath and State Assemblymember Rick Zbur.
- hosted a special meeting with leaders of four local non-profits on the front lines of the homeless crisis: The People Concern, West Coast Care, Chrysalis, and the We Are Santa Monica fund.



## The Year in NOMA (cont'd)

- celebrated July 4th with a car and banners in the annual parade, and joined other neighborhood groups at National Night Out.
- invited Santa Monica native-turned-Mayor Phil Brock for a lively Q&A.
- Other guest speakers included: Mayor Gleam Davis, Police Chief Ramon Batista, Urban Forest Director Matthew Wells, Downtown SM CEO Andrew Thomas, SMMUSD COO Carey Upton, new resident group Santa Monica United, and our neighborhood Resource Officers with crime and public safety updates.
- Letters to City Council included: opposing needle exchanges in our parks; objecting to a random lottery airport planning panel; and opposition to the sale of City-owned land without input from residents.

## NOMA Works to “Save the Civic”

A year ago, our beloved Santa Monica Civic Auditorium – a landmarked mid-century architectural masterpiece where legendary artists like Bruce Springsteen, Frank Sinatra, Elton John, and Bob Dylan have performed – seemed doomed for demolition after the City declared it “surplus land” and put it up for sale. Thanks to the extraordinary effort of two NOMA residents – Victor Fresco and Diana Gordon, who helped form the “Save the Civic” organization – as well as many grass roots volunteers and groups like NOMA who promoted the cause – the Civic Auditorium is now on the cusp of returning to its former glory. A group of investors with extensive experience in both venue rehabilitation and concert promotion has come forward with a plan to upgrade the Civic at no cost to the City or taxpayers. If negotiations succeed, Santa Monica will once again have a world-class performing arts and cultural center, bringing much needed revenue to Downtown, and adding to Santa Monica’s reputation as a leading city for the arts.



## MEMBERSHIP FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

NOMA does not share or sell email addresses.  
If you do not wish to receive further USPS mail from NOMA, please notify us of your street address for removal from the list.

## ANNUAL DUES

NOMA is the City-recognized organization representing the interests of our neighborhood. If you paid your annual dues in January 2024 you need not pay now.

- \$30 Household
- \$50 Supporter/Business
- \$100 Sponsor
- \$250 Partner

New \_\_\_\_ Renewal \_\_\_\_

Dues can be paid online:  
[smnoma.org/join-noma.html](http://smnoma.org/join-noma.html)  
Please make check payable to  
“NOMA” and mail to:

**NOMA**  
**1112 Montana Ave., #516**  
**Santa Monica, CA 90403**

*(NOMA is a 501(c)(4) organization; dues and contributions are not tax-deductible)*

## NOMA WANTS TO HEAR FROM YOU!

- Are there issues you are concerned about that you want to see addressed?
- Is there a guest speaker you’d like to hear from at a NOMA meeting?
- Drop us a line at [NOMABoard@gmail.com](mailto:NOMABoard@gmail.com) or visit us at [smnoma.org](http://smnoma.org)

## WHO WE ARE

NOMA, a non-profit, all-volunteer group of residents, is one of 7 neighborhood organizations officially recognized by the city of Santa Monica. We represent the area from San Vicente to Montana, and 26th to Ocean, approximately 5200 residences.

## WHAT WE DO

We provide our residents with information about issues directly relevant to the NOMA neighborhood and to the City overall. We sponsor events and advocate for causes that protect and enhance the quality of life in our community.

## WHEN WE MEET

The first Thursday of every month (on Zoom for now) where we invite special guest speakers for lively discussions about the issues of the day.

## NOMA BOARD

Bruce Leddy, Chair	Sue Edwards
Nancy Coleman, Vice Chair	Jeff Gordon
Victor Fresco, Treasurer	Ann Greenspun
Danilo Bach	Todd James
Jeff Brecht	Evelyn Lauchenauer
Cindy Bendat	Elizabeth Lerer
Phillis Dudick	Sonya Sultan

