

We are a non-profit all-volunteer group of residents working to protect and enhance the quality of life in the North of Montana area of Santa Monica.

1112 Montana Ave. #516, Santa Monica, CA 90403 // SMNOMA.org

OUR NEIGHBORHOOD

NOMA is one of the seven city-recognized neighborhood associations; it is bounded by city limits on the north, west, and east, and by Montana Avenue on the south.

OUR ANNUAL MEETING

When: Saturday, January 21, 2017
from 2 - 5 p.m.

Where: At the historic Aero Theatre,
Montana and 14th Street

MONTHLY MEETINGS

When and Where: Held the first Thursday of each month (except January) from 7 - 9 p.m., with reception at 6:30, at the Montana Branch Library, 17th St. and Montana Ave.

IT'S 2017 AND A NEW YEAR

Why NOMA means more than just initials.

If you don't already know, we are NOMA, your neighborhood association for the North of Montana area of Santa Monica. We were founded 19 years ago, but our mission has always been the same -- to provide you with information on issues of concern to all of us, to foster community, and to improve the livability of our neighborhood. With the many changes taking place, this means promoting responsible growth and guarding against choking development, encouraging an active and positive community life, representing our neighborhood to our elected and appointed city officials, insuring the safety of our homes and streets, and so much more.

Saturday, January 21 is our Annual Meeting to celebrate and to set course for the coming year. There will be a full program, food, drinks, friends and neighbors, even entertainment, and all are invited. So make it a date and make NOMA a continuing success. If you have not yet joined or renewed your membership, please consider doing so, as this is very much your association, and your participation can only increase the continuing strength of NOMA's voice in 2017.

All best wishes,
Danilo Bach, Chair



NOMA turns red, white, blue for Santa Monica's, 4th of July Main Street Parade.
Photo by Sandro Besmer

OUR CURRENT GOALS

As a resident of NOMA, you are warmly welcome to attend monthly meetings and participate in all activities, which include:

- Providing residents with information about city issues.
- Reducing crime and increasing public safety, including for traffic and pedestrians.
- Retaining NOMA's character as a "front-porch community."
- Curbing destructive mansionization of the neighborhood.

WE'RE HERE FOR YOU

We value your input. Take time to connect with us!

- Visit us at smnoma.org
- Email us at nomaboard@gmail.com
- What are other issues for NOMA?
- What should be the top priority for our city?

OUR CHALLENGES IN 2017

- Protecting our neighborhood
- Resident and traffic safety
- Mansionization of our existing housing stock
- Protection of our notable older homes
- Nature of proposed environmental school at 4th and Montana
- Standards for San Vicente Garden Court Apartments Historic District
- Environmental and climate effects on area resources
- Continuing member outreach
- Insuring public transport and access to the Expo Line for NOMA residents
- Planned demolition of City-landmarked apartments at 419-423 Ocean Avenue

MEET OUR CURRENT BOARD (www.smnoma.org)

- | | | |
|-----------------------------|----------------------|------------------|
| • Danilo Bach, Chair | • Caryn Marshall | • Jeff Gordon |
| • Nancy Coleman, Vice-Chair | • Evelyn Lauchenauer | • Phillis Dudick |
| • Victor Fresco, Treasurer | • Jane Koehler | • Jim Williams |
| • Steven Lissik, Secretary | • Todd James | • Sonya Sultan |



Discussing issues of the day with City Council members.
Photo by Evelyn Lauchenauer

OUR SUCCESSES

- City Council Candidates Forum (Sept.)
- SM Ballot Measures Debates (Sept., Oct.)
- Requested adjustments of R-1 zoning to minimize mansionization
- Submitted analysis of SM Downtown Plan
- Greater transparency and accountability in operation of City

OUR ACTIVE PARTICIPATIONS

- City Council and Commissions testimony
- Downtown Community Plan (DCP) EIR
- DCP sessions
- Summer Solstice Make Music Day Event in Palisades Park
- Main Street 4th of July parade
- National Night Out, Douglas Park
- Bergamot Advisory Group
- Neighborhood Council Monthly Meetings
- NC Monthly Meetings with City Planning Director
- Historic Resources Inventory

CITY-WIDE CHALLENGES IN 2017

- Downtown Community Plan: how much development, what kind, how tall, what is our future downtown to look like and be?
- Use of City-owned public land
- Exploring a public park for downtown
- Parking structure vs ArcLight Theaters downtown
- Affordable housing in the City, transparency in funding
- Sports fields for Civic Center Park
- City Services Building and use of city resources
- Santa Monica airport (SMO)

MEMBERSHIP FORM

Name _____

Address _____

Phone # _____

E-mail _____

(NOMA does not share or sell email addresses)

ANNUAL DUES

Yes, I want to join NOMA and support our neighborhood!
Dues can be paid online: <http://www.smnoma.org/join-noma.html>

\$30 Household

Please make check payable to "NOMA" and mail to:

\$50 Business

— Additional Donation

NOMA
1112 Montana Ave., #516
Santa Monica, CA 90403

— New — Renewal

(NOMA is a 501(c) (4) organization; dues and contributions are not tax-deductible)