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September 27, 2013

## NOMA BULLETIN

### **URGENT! MARK YOUR CALENDAR: OCT. 3 MEETING ON DOWNTOWN SPECIFIC PLAN**

Dear NOMA members and friends,

Let your voice be heard.

**It is critical that we all turn out next Thursday night, OCTOBER 3**, at the Civic Center to tell the city what environmental issues must be studied as part of the Downtown Specific Plan Environmental Impact Report (EIR). The findings of this report will shape all future development in downtown Santa Monica.

This meeting will provide the last opportunity for members of the public to have substantive input on something our members care deeply about – how much height and density are appropriate for our downtown.

**NOMA’S REGULARLY SCHEDULED OCTOBER 3 MEETING HAS BEEN CANCELLED TO PERMIT ALL MEMBERS TO COME TO THE CIVIC CENTER MEETING INSTEAD.**

The city’s plans now include eight “opportunity sites,” to be developed with far greater height and density than is permitted under current zoning. (Just one example: A developer is currently proposing a project more than twenty stories high, with more square footage than Santa Monica Place.)

Before any projects are approved, it is essential that the city study all potential impacts of enhanced development, including impacts on traffic, parking, infrastructure, air quality, safety, and the character of our community.

Please consider attending, making a public comment or just providing support with your presence. The format will include an opportunity for members of the

public to speak for approximately two minutes each, as well as an informal opportunity to provide comments to the city's staff and consultants.

**Downtown Specific Plan Meeting  
Thursday, October 3, 2013  
6:30 – 8:30 p.m.  
Civic Center – East Wing  
1855 Main Street**

Representatives of NOMA will be present at the meeting to assist. We will send out talking points shortly.

Please respond to this email at [NOMABoard@gmail.com](mailto:NOMABoard@gmail.com) to let us know you are coming.

Remember: It's our Santa Monica.

Thank you.

Sincerely,

The board of directors  
North of Montana Association