



Minutes- NOMA Meeting Thursday, May 7, 2015 - FINAL

Social- 6:30 PM; Meeting 7- 8:55 PM

Montana Branch Library

1. The May 7, 2015 NOMA Meeting was called to order at 7:05 PM.
A quorum was present. Attending were Board members: Danilo Bach, Nancy Coleman, Jeff Gordon, Carol Landsberg, Evelyn Lauchenauer, and Meyera Robbins. Absent were: Victor Fresco, Albin Gielicz, Todd James, Caryn Marshall. Absent: Todd James, Jane Koehler.
2. Approval of the Minutes: The Minutes from the April 2, 2015 Meeting were unanimously approved as written: Evelyn Lauchenauer- moved; Nancy Coleman- seconded.
3. Treasurer's Report: Victor Fresco We have approximately \$8,500 in our account.
4. Crime and Safety Report: Scott McGee, Neighborhood Resource Officer and Susie Kim Lockwood: Catalytic convertor and bicycle thefts continue. DO NOT USE cable locks on bicycles - use U-Locks. Cables are too easy to cut. REMEMBER: Lock your cars! Do not leave items on seats in the car! There are many thefts from cars parking at the beach and in the parking structures. At the beach, thieves use spotters to let them know where the Security personnel are. There is a web site if you want to see Crime Mapping in the various neighborhoods. <http://www.crimemapping.com/map/ca/santamonica>
scott.mcgee@smgov.net
5. New Zoning Ordinance and LUCE Amendments Summary- City Council member Sue Himmelrich. Much time and effort has been put into the Zoning Ordinance. The new Zoning Ordinance has reversed a trend so that there is more: transparency, adaptive reuse of buildings, residents being considered. The new Zoning will:
 - Reduce incentive for gross for-profit development.
 - Remove Activity Centers except for Memorial Park
 - Remove tier 3 tall buildings from mixed use boulevards- 40 feet maximum- except for 100% Affordable Housing buildings.
 - Reduce lot consolidation for R-1
 - Remove the proposed additional 3 feet height from Montana Ave
 - Neighbors will receive notices and have a right to appeal certain projects.
 - Most A-Lots have been returned to their former R-2 status rather than commercial- including Pavilions
 - Allow commercial day-care in R-1 neighborhoods
 - Allow for special development rights for Structures of Merit/Landmarks
 - Allow 2 medical marijuana dispensaries in the medical district, but with many restrictions.
 - Allow for some unbundled parking

Necessitate changing the Land Use and Circulation Element (LUCE)

6. BikeShare: Jeff Gordon, NOMA Board member:

Elizabeth Bar-El, the City Rep presented and answered our questions, including about specific locations being considered.

The City plans to launch in Santa Monica in November. They will provide bikes for primarily short-term use for people 16 years and older from point to point within the City, including to Expo. Currently, the program is not set up to drop off for BikeShare bike outside the City Limits.

There will be about 500 bikes available and 1,000 bike racks, in about 75 locales. Cost is estimated to be approximately \$2 for 20 minutes, with monthly and other rates. You pay on the bike by credit card. The program will be funded by sponsors and user fees. Equipment will be purchased by grants. An app will let you reserve a space in a bike rack at your destination.

The bikes will have GPS, locks, rear and front lights. The operators are insured, but it appears that riders need their own insurance. No arrangements for helmets.

We have an opportunity to influence rack locations. Currently it is believed that NOMA area bike rack sites will be along San Vicente, Ocean, and Montana, and perhaps some locations between Montana and SV. Feedback is needed from residents and businesses about locations. To comment on potential locations for bikes: go to:

smgov.net; click on Explore SM; Click on Bike SM; Go to "BikeShare"; Click on "here" you will be taken to a City map and can comment on different location possibilities.

Or email liz.Bar-El@smgov.net with your thoughts, comments and desires. Your suggestions can have an impact on the rack locations.

7. Bergamot Station Arts Center Update: Diana Gordon: The formation of the Advisory Committee is a welcome opportunity for various stakeholders in the community to come together to help guide the revitalization of the site: The Advisory Committee is comprised of the following eleven members: Bergamot Station Gallery and Cultural Association Appointees (4 tenants): Charles Duncombe, Jeffrey Gordon (Writer's Boot Camp, at Bergamot), Lois Lambert, William Turner; Santa Monica Neighborhood Council Appointees (4 residents): Laurence Eubank, Diana Gordon, Maria Loya, Mary Marlow; Santa Monica Convention and Visitors Bureau Appointee: Richard Peterson; Santa Monica Chamber of Commerce Appointee: Carl Hansen; Santa Monica Arts Commission Appointee: Michael Myers

The Advisory Committee will review, comment upon, and make recommendations regarding the important, but yet undefined, key components for the site.

Two big issues are:

- 1) the EXPO line: riders, bathrooms, security, parking for riders;
- 2) parking in general

Meetings are open to the public and are held on the 4th Monday of every month at 5 PM at the Writer's Boot Camp 2525 Michigan Ave. Web site is:

http://www.smgov.net/Departments/HED/Economic_Development/Space_and_Opportunities/Bergamot_Station_Advisory_Committee.aspx

8. State and Parks and Visitors' Bureau Report: Albin Gielicz, Annual Convention and Visitors Bureau Annual Summit May 14, 2015- regarding the role and influence on tourism in Santa Monica.

Recreation and Parks state-wide event re: drought management and the new SM fitness program as a model for other cities.

Open Space and Urban Living Re: 50% of population lives in urban environment and how this affects health: get out into parks and walk for good health and property values go up if you build a park.

9. Committee Reports: No time

10. Announcements: Danilo Bach

a. Santa Monica Festival: May 9, 2015

b. July 4 Parade sponsorship- tabled for more information.

d. Make Music-LA: June 21, 2015

10. Public Comment: No time

11. The meeting was adjourned at 8:55 PM.

Carol Landsberg, Secretary