



Minutes - Regular Meeting Thursday, April 3, 2014
Social- 6:30; Meeting 7-8:55 PM
Community Room- Third Floor, Santa Monica Place

- 1.) The April 3, 2014 meeting was called to order at 7:15 PM. A quorum was present. Attending were Board members were: Danilo Bach, Victor Fresco. Albin Gielicz, Jane Koehler, Carol Landsberg, Evelyn Lauchenauer, and Meyera Robbins. Absent were Patricia Bauer and Todd James.
- 2.) Approval of tonight's Agenda: All.
- 3.) Approval of the Minutes from the March 6, 2014. The minutes were approved, unanimously, as written. Danilo-move; Evelyn-second.
- 4.) Reports: Treasurer's Report: Current Balance \$5,000 with expenses of approximately \$500. We are waiting for a reply from the IRS.
- 5.) Santa Monica Police Department Update: Suzie Kim, Crime Prevention Coordinator, has been reassigned and will no longer be our resource person. She brought our new resource person: Michael Cveyich. His phone is (310) 458-8421. Bicycle thefts and materials from construction sites have been occurring in NOMA. Copper is most desirable. The best defense in any area is a Neighborhood Watch group- members report suspicious activity right away. You can also request a free, home security survey- 310- 434-2627. They will walk through your home and give suggestions to strengthen your security. The motto: IF YOU SEE SOMETHING, SAY SOMETHING. This program is also good for emergencies of all kinds, such as severe weather, earthquakes, or attacks. (310) 458-8491.
- 6.) Julia Ladd and Jim Sloss, Macerich- Arclight Theaters at Santa Monica Place-
The 50,000 square ft. Theater complex won't expand beyond the footprint of the third floor space. There will be 1,500 seats in up to 13 theaters. Six of the individual theaters will range from 50-75 seats; the rest of the theaters will range up to 277 seats. The plan is to show documentary, art, foreign, independent, and other as well as regular/blockbuster movies, starting at 10 AM. Next to Expo Line, near new esplanade, end of Third Street Promenade, third level above Bloomingdale's, parking is convenient. Elevators /escalators move people to/from third floor. Tickets will be on-line or by phone.
Need to raise the roof to get the stadium-type seating- will set back from the edge by 10 feet and follow the line of the existing building. Windows will remain as they are. The DA says that 50% of the roof area will be 84 feet and other 50% will be 78 feet- the roof parapet and up to two roof satellite dish antennas may exceed this limit.
Traffic- retail traffic mostly from 10AM until 6PM; theater traffic mostly from 6PM until 10PM. They anticipate theaters will be between 78% and 98% full on Saturday night.
Community Benefits: \$120,000 for the Esplanade improvements to extend onto the property; \$20,820 design fee for the Esplanade. \$100,000 for downtown way-finding signs; \$50,000 for way-finding on the Third Street Promenade and Pier; give up 3 theaters for the Annual American Film Market - (1 week out of the year); meet TDM requirements (mandated); build to LEED Gold standards; provide 30% increase in solar panels on the roof for the increased energy requirements if possible. Phil Brock, Chair, Recreation and Parks Commission, suggested making the huge, blank exterior wall facing the Expo line station into a vertical green garden.
There will be closed captions available in all the theaters for people with hearing losses. The closed captions will not be seen by the general public.
- 7.) US Congress, 33rd District candidate, Wendy Greuel Visit her web site: <http://www.wendygreuel.org/>
- 8.) US Congress, 33rd District candidate, Senator Ted Lieu- Visit his web site: <http://www.tedlieu.com/>

9.) Committee Updates: Land Use Committee:

Zoning Ordinance Update (ZOU):

We are in the process of crafting a letter to the Planning Commission regarding the Zoning Ordinance Update which addresses the substantial changes proposed in the NOMA area which is zoned R-1, Montana Avenue, and the Wilshire corridor. Among the proposed changes for R-1 areas is the addition of: Day Care Centers (not Family Day Care which is state required now), Bed & Breakfast establishments, and unique multiple family housing, as well as changes in the rules about A-lots and other residential parking lots. For more information about A-lots, please see the Zoning Ordinance Update at <http://www.smgov.net/uploadedFiles/Departments/PCD/Zoning/Full-Public-Draft-ZO.pdf>

This process is ongoing right now.

Please attend the Planning Commission meetings and send emails to the Planning Commissioners so they have the benefit of your input. Here are their email addresses:

bikeitday@gmail.com

gnewbold@gmail.com

jim_ries@hotmail.com

jenniferkennedy@gmail.com

suehimmelrich@gmail.com

parryj@gte.net

andersonmpc@yahoo.com

Also, ask the City Clerk to put your emails in the Public Record: cityclerk@smgov.net

- 10.) NOMA resident Eric Angelson brought up a concern about the number of homes being sold and demolished and large spec homes being built by developers in our NOMA neighborhood- not by homeowners. The work goes on 6 days a week for 1-2 years in some cases, creating noise, dirt, parking problems, and blocking of streets by demolition containers. The trees fenced off are not watered or cared for by construction crews or the City.

11.) Announcements:

*Look for our NOMA Newsletter in the US Mail soon. Addressed to Resident.

*June 14- Santa Monica Festival- perhaps outreach closer to home might be better.

*July 4- Parade

- 12.) Adjournment: The meeting was adjourned at 8:59 PM

Carol Landsberg, Secretary