



**Draft Minutes - Regular Meeting Thursday, September 12, 2013 7- 9 pm; light refreshments starting at 6:30 p.m.  
Montana Branch Library**

1. The September 12, 2013 meeting was called to order at 7:02 PM by Patricia Bauer, Co- Vice Chair. Board members: Danilo Bach, Patricia Bauer, Todd James, and Carol Landsberg, were present. Evelyn Lauchenauer came late from attending a Montana Merchants Meeting. A quorum was present. Victor Fresco, Albin Gielicz, Doris Sosin, and Mary Jo Stenger were absent.
2. Approval of the August 1, 2013 Minutes: adoption of the September 12 Agenda. The minutes were approved as written.
3. Chain Reaction Sculpture. Presentation by Kit Dreyfus and Marc Morgenstern. This Paul Conrad sculpture is an important monument to peace and reminds us of the dangers of nuclear war. It was officially deemed a public landmark in SM in 2012. Now it is in danger of being removed from its location -- across from the Rand Corporation -- if \$400,000 is not raised for its repair and restoration by February 1, 2014. Contributions are desperately needed. To get more information, to sign the petition, and to make a contribution, please go to [www.conradprojects.com](http://www.conradprojects.com)
4. Suzie Kim – SM Police Department Crime Prevention Coordinator and partner discussed the grant received by the Department to assist them with programs within the Vice/Narcotics Unit. There are 325 establishments in SM that sell alcohol. This includes grocery stores and restaurants as well as bars. SM with 215 officers received a grant for \$40,000.  
By comparison the LA police department with about 1,000 officers received a grant for \$100,000.  
Camping on SM streets. There was an incident in NOMA involving a person who was camping in her car. The SM Municipal Code 408.095 states, "No person shall camp in a prohibited public place." For the purpose of this Section:
  - "Camp" means to erect, maintain or occupy a camp facility for the purpose of living accommodations.
  - "Camp Facility" means one or more of the following: tents, huts, other temporary physical shelters, cots, beds, sleeping bags, hammocks or bed rolls.
  - "Prohibited public place" means any of the following: the public parks listed in Section 4.08.09, public beaches, the SM Municipal Pier, public streets, public alleyways, public parking lots, public passageways, public rights-of-way, publically-owned landscaped or greenbelts, public educational facilities including properties owned by the SM-Malibu Unified School District or SM College, or other government-owned properties located within SM."

If you have someone in your neighborhood you believe may be in violation of this ordinance, call the Santa Monica Police Department at (310) 458-8491. The Police will enforce this ordinance and then work with other City departments and agencies to get assistance for the person(s).

5. Co-Treasurer: NOMA Board wishes to name Evelyn Lauchenauer Co-Treasurer with Victor Fresco, Treasurer. A motion to name Evelyn Lauchenauer as Co-Treasurer along with Victor Fresco, Treasurer was proposed by Carol Landsberg and Seconded by Todd James.

**RESOLVED:** Evelyn Lauchenauer is named Co-Treasurer with Victor Fresco. Treasurer's report: NOMA has \$8544 in the City Grant account and \$8986.35 in the member account. Expenses for the month were: \$791, including \$209 to the City of Santa Monica for items that were disallowed or not spent from our City grant.

6. Housing Element: Liz Bar-El, Manager of the Housing Element Project, Sarah LeJeune, Downtown Specific Plan, and Jim Kemper, Housing Division, gave a PowerPoint presentation detailing information regarding the Housing Element. The population growth in SM over the last 20 years has been 1.6% whereas, the population growth in Los Angeles was 27.8%. The NOMA neighborhood has the unique distinction of having the highest concentration of seniors as well as the highest concentration of families with school-age children in SM. A PowerPoint presentation detailing information regarding the Housing Element Project was given. The City is aware that they need to provide a range of services for these populations.

Before the meeting, NOMA Co-Vice Chair Patricia Bauer presented Liz Bar-El with the following questions about housing policy, culled from earlier NOMA discussions:

- ✓ What are the city's housing goals, and who sets them?
- ✓ It seems to us that the city's housing goals are propelling Santa Monica into new development. Is it really necessary to build taller and denser in order to meet our housing goals?
- ✓ Are there ways to meet housing goals that don't involve big increases in height and density (and traffic, congestion and pollution)?
- ✓ There are concerns about a push toward so-called micro-units – dorm-like tiny places for young singles – which would change the face of the city into something that would feel more like a college campus than a community.
- ✓ People are concerned about projections for a vast increase in population if the city is built out as projected – one estimate said up to a 45 percent increase in people over the next 17 years. Is this really necessary, and what would it do to our city?

Some of the information from the presentation:

**NOMA: High Senior and HH with children**

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**LEFT: Figure 3-2 Households with Children under 18 Years**

**RIGHT: Figure 3-3 Senior Households**

The left map is titled 'HOUSEHOLDS WITH CHILDREN UNDER 18 YEARS OF AGE' and shows a distribution with a city-wide average of 16.7%. The right map is titled 'SENIOR HOUSEHOLDS' and shows a distribution with a city-wide average of 23.6%.

**Population Over Time**

Figure 3-1 Age Distribution, 1990-2010

Table 3-1 Historical Population Growth 1890-2010

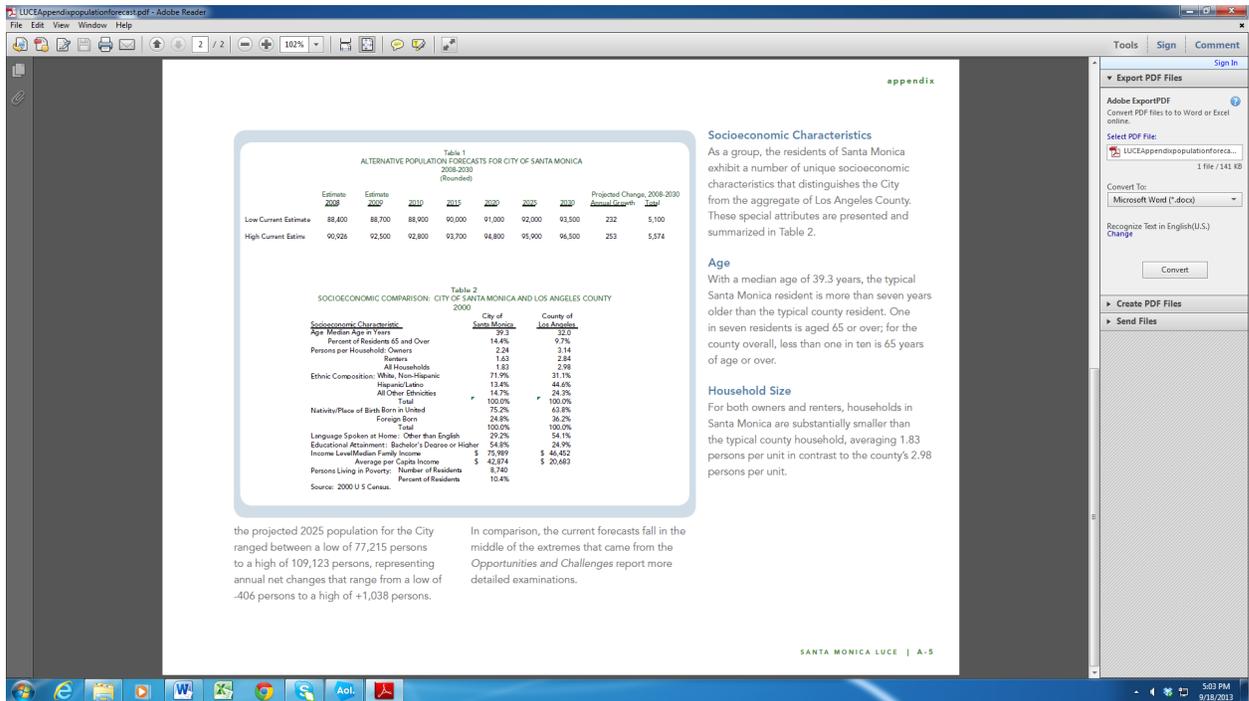
Year	Total Population	Population Increase	% Change
1890	1,580	—	—
1900	3,057	1,477	93%
1910	7,847	4,790	157%
1920	15,252	7,405	94%
1930	37,146	21,894	143%
1940	53,500	16,354	44%
1950	71,595	18,095	34%
1960	83,249	11,654	14%
1970	88,289	5,040	6%
1980	88,314	25	0%
1990	86,905	(1,409)	-2%
2000	84,084	(2,821)	-3%
2010	89,736	5,652	7%

Source: U.S. Census

Table 3-2 Population Growth 1980-2010, Neighboring Communities and Los Angeles County

Jurisdiction	1980	1990	2000	2010	% Change 1980-2010	% Change 2000-2010*
Beverly Hills	32,367	31,971	33,784	34,109	5.4%	1.0%
Santa Monica	88,314	86,905	84,084	89,736	1.6%	6.7%
Culver City	38,139	38,793	38,816	38,883	1.9%	0.2%
West Hollywood	—	36,118	35,716	34,399	-4.8%	-3.7%
LA City	2,966,850	3,485,398	3,694,820	3,792,621	27.8%	2.6%
LA County	7,477,503	8,863,164	9,519,338	9,818,605	31.3%	3.1%

Source: U.S. Census of Population and Housing 1980, 1990, 2000, and 2010  
\* For West Hollywood, which was incorporated in 1984, the increase is from 1990-2010



7. Bank of America site development plan- 3032 Wilshire Blvd. The developer, Century West Partners, (which also owns and will develop the Jerry's Liquor site at Wilshire and Stanford) has applied to build a 5-story building (60 feet) that totals 81,125 square feet with no courtyards or ground floor green space that will house retail and 100 residential units -- 65 one-bedroom, 5 two-bedrooms and 30 studios without an Environmental Impact Study. The project as proposed would not meet existing zoning codes. A community meeting will be held at the Franklin School on September 19, 2013 at 6:30 PM. NOMA's Development/Land Use Committee urges everyone to attend, ask questions, and offer their opinions about the proposed project.
8. Recent Board Actions taken since the last meeting:
  - a. NOMA wrote a letter to the CC and copied the PC regarding the Bergamot Plan that came before the City Council on Tuesday September 10, 2013.
  - b. NOMA requested that the City Council downsize the Bergamot Plan and incorporate more open space as well as calling for a new EIR for the project.
9. Communication with members.
  - a. Patricia Bauer announced that NOMA's website ([www.SMNOMA.org](http://www.SMNOMA.org)) has been relaunched with a fresh design, thanks to the efforts of webmaster Maryanne Solomon. The newly revamped site includes minutes, agendas, notices and links to recent news and opinion articles of interest to the neighborhood. Members were enthusiastic about the new site's format and content.
  - b. In response to questions, members said they liked the email alerts (NOMA bulletins) and asked that they be sent more frequently to notify members of important events and upcoming issues pending before the City Council and Planning Commission. It was suggested that each alert be limited to only one topic for ease of reading.

c. Members expressed approval of the new meeting format, with 30 minutes of socializing and light refreshments in advance of the formal meeting start time.

10. Committee Updates:

a. Development Committee: Name changed to Land Use Committee.

Meetings and reporting back:

- City Council: approximately 60 community members, including representatives of NOMA, attended the September 10, 2013 meeting and participated in the Public Comment period regarding the Bergamot Plan. Concerns were raised about height, density, traffic, and the absence of green space and open space. The Plan was accepted by a vote of 6-1 over objections from residents and the Chairman of the Recreation and Parks Commission.

b. Social Committee:

- The next NOMA Social Mixer will be held on September 20th at Stacia ([shopstacia.com](http://shopstacia.com)) at 808 11<sup>th</sup> Street (at Montana) from 6 - 8 PM. We have great prizes for the raffle.
- NOMA needs a Membership Committee. Neighborhood groups want to increase their membership so the City Council will see us as representative of residents. Please consider volunteering some time to help with this effort.

c. Neighborhood Council (NC): The Neighborhood Council is a loosely woven organization of the 7 different neighborhood groups. They meet once per month for a forum whereby they exchange information, ideas and discuss issues that face their neighborhoods and/or the City. They also meet with Planning Director David Martin once per month to discuss issues with him and some staff members.

- Questions for the "Can We Talk" meetings to get information specific to our neighborhood are still needed.
- The City is working on the Resident Survey called for by the Mayor to determine where we stand on height and density.

d. Nominating Committee: Will meet on Friday September 13, 2013. We would like to extend the reach of NOMA and are looking for people who would like to serve on the Board.

11. City Grant for 2012-2013. The final accounting with the City has been done. NOMA paid back \$209.91 of the \$2,710 grant. We learned that wine and office supplies for a non-specific project will be denied.

12. Airport Report- September 15- Bike tour of the SM Airport. October 3, Meeting of a new group- Airport to Park- Mt Olive Church- 6-9 PM

13. Future Agenda Items: Will do via email - lack of time

14. Announcements

NOMA Meetings:

- October 3, 2013 NOMA meeting will be held from 7 PM to 9 PM at the Main Library- Multipurpose Room.
- Sunday September 15 - Airport Bike Tour

- September 19, 2013- Bank of America site development Public Comment- Franklin School- Cafeteria 2400 Montana- 6:30 PM
- September 21, 2013 - Buy Local Expo
- October 3, 2013- Airport to Park meeting -- 6-9 PM- MT Olive Church
- July, August and September - Traffic enforcement will focus on unsafe speed and stop sign violations.

11. Adjournment: The meeting was adjourned at 8:55 PM

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Carol Landsberg, Secretary