



From: NOMA Boardmember <nomaboard@gmail.com>
Subject: Tomorrow!! How should Santa Monica develop? Let your voice be heard!
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To: NOMA Board <nomaboard@gmail.com>

Dear NOMA members,

Do you want 20-plus story buildings downtown? Do you want City Council to start the process to approve such projects BEFORE there's even an overall plan for downtown? Do you want to add more traffic to our congested streets? That's where we're heading right now. Here's what you can do to change the process so that the voices of community members can be heard

Send a message to the Santa Monica City Council before they make far-reaching decisions at meetings this **Tuesday (tomorrow) and Wednesday, August 13 and 14,** that will shape the future of our community for years to come.

Here are some points neighbors raised when we gathered for our recent NOMA meeting. You may wish to consider sending any or all of these in a message to City Council:

- Community members don't want to see a taller, denser, more congested downtown.
- It's premature to start the approval process for tall buildings downtown before our community has had a chance to develop a comprehensive plan for the downtown.
- The city should develop and disseminate models of the downtown so that community members and decision makers can understand the heights and densities that are being proposed.
- The city should complete its promised scientific (and unbiased) survey of resident attitudes toward downtown height and density before making any decisions about the future of the downtown.
- Community members don't want to see any more traffic and congestion in the

Bergamot area, and oppose efforts to increase density there.

The Council is making crucial development decisions in the middle of August, when many city residents have vacation plans that will prevent them from participating in this vital process. Please consider getting involved.

Here's how to participate:

- Email your comments to council@smgov.net
- Attend the City Council meeting on Tuesday, August 13 (tomorrow), beginning at 6:30 pm. [Note: Any agenda items that are not decided on Tuesday will be considered on Wednesday, August 14. The Wednesday meeting is set for 5:30 pm]
- Fill out a speaker card and talk to the Council members during the Public Comment time for each agenda item.

Public participation is absolutely crucial. Please support the democratic process and let your elected representatives know your views. Please don't be discouraged by the jargon. This is our city. We're proud to say that we live here, we pay taxes here, and we care.

NOMA Board