



The Ocean Park Association
presents a unique
sponsorship opportunity

A JULY 4TH PARADE ON MAIN STREET



Please join the Ocean Park Association, the North of Montana Association, businesses and individuals in sponsoring a “small town” Independence Day parade on Main Street, Wednesday, July 4th at 9:30 AM.

This is a chance to support the return of an “old fashioned,” family-friendly event for Santa Monicans on July 4th. The event is designed to draw both participants and spectators from the local community.

SPONSOR - \$300

- INCLUSION OF NAME AND/OR LOGO ON 15,000+ FLYERS TO BE DISTRIBUTED IN SANTA MONICA NEIGHBORHOODS AND SCHOOLS
- INCLUSION OF NAME IN PRESS RELEASES
- INCLUSION OF NAME AND LOGO IN COLLATERAL MATERIALS
- INCLUSION OF NAME AND LOGO IN LOCAL NEWSPAPER AD
- INCLUSION OF NAME AND WEBSITE LINK ON JULY 4TH INFORMATION AND APPLICATION HOMEPAGE

SUPPORTER - \$150

- INCLUSION OF NAME ON 15,000+ FLYERS TO BE DISTRIBUTED IN SANTA MONICA NEIGHBORHOODS AND SCHOOLS
- INCLUSION OF NAME IN COLLATERAL MATERIALS
- INCLUSION OF NAME ON WEBSITE

FOR INFORMATION CONTACT:

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MORE INFORMATION AT WWW.OPA-SM.ORG/PARADE

The parade begins on Wednesday, July 4th at 9:30 AM at City Hall and follows Main Street to Marine, turns right and ends in the south beach parking lots.