



NORTH OF MONTANA ASSOCIATION
A CALIFORNIA NON-PROFIT PUBLIC BENEFIT CORPORATION

Dear Neighbors...

SPRING 2006

NOMA would like to take this opportunity to (re)introduce ourselves, hear from you, and invite you to get involved. NOMA is a non-profit volunteer group of residents working to improve life in our neighborhood (from Montana Avenue northward) and in Santa Monica. Please take a minute to read this update, become a member (or renew your membership!), and fill out our neighborhood survey so that we can better represent and advocate for your interests. Thanks, and see you in the neighborhood!

NOMA Survey

OUR NEIGHBORHOOD

What do you like MOST about living North of Montana?

(rank in order of preference, with 1 meaning best)

- Character of neighborhood/ community
- Proximity to Montana Avenue
- Quality of schools
- Neighborhood safety
- Other _____

What do you like LEAST about living North of Montana?

(rank in order of concern)

- Overbuilt houses
- Parking problems
- Lack of enforcement of existing codes, such as noise ordinance, building codes, parking regulations
- Crime
- Traffic problems, e.g. speeding/ running stop signs
- Other _____

What do you like MOST about the business/retail district on Montana?

(rank in order of preference)

- Variety of shops
- The Aero Theatre
- Small retail shops/smaller buildings
- Outdoor restaurants/cafes
- Other _____

COME TO THE NEXT MEMBERSHIP MEETING!

Montana Avenue Public Library

April 24, 2006 7pm

For more info go to www.smnoma.org

What do you like LEAST about the business/retail district on Montana?

(rank in order of concern)

- Too crowded/too much traffic
- Not enough variety of stores
- Business employees and customers parking on residential streets
- Not enough greenery/ landscaping
- Other _____

Do you support selling residential parking permits to Montana business employees?

Yes No

What would be your preferred option for dealing with the lack of parking on Montana?

(rank in order of preference)

- Build parking structure(s) on or near Montana even if that parking could result in attracting additional cars to our area
- Shuttle employees from existing underutilized local parking lots
- Require businesses with parking lots to use those lots for employees
- Allow business to build bigger buildings on Montana that include parking
- Sell residential parking permits to business employees
- Put 9-hour meters on Montana
- Nothing – parking is fine as is

Do you think that the size of new houses being built/remodeled N. of Montana is:

(check one)

- Too big
- Too small
- About right

What We Do

- We **AMPLIFY** your voice at City Hall
- We **REPRESENT** your interests and keep you informed about issues that affect the quality of life North of Montana and in Santa Monica
- We **NOTIFY** neighborhood residents about and attend City meetings that directly impact our neighborhood
- We **COLLABORATE** with other Santa Monica neighborhood organizations to bring a collective neighborhood voice to City Hall
- We **WORK** to bring our neighbors together

We Want You!

Are you interested in getting more involved in our neighborhood?

Would you like NOMA to become more engaged in the issues you care about?

NOMA is always looking for active members who will attend NOMA meetings, work on neighborhood issues and activities, and communicate with our members.

Please e-mail noma@smnoma.org and we'll contact you.

Share Your Thoughts

No time to spare but still want your voice to be heard? Then fill out the **NOMA Survey** and return it in the envelope provided by April 12. And don't forget to fill out and return the NOMA membership form (also in the envelope provided).
We thank you for your time!

Do you think that the current zoning laws regulating the overall size of a new or rebuilt house should be: (check one)

- Changed to reduce the size of new developments or remodels
- Changed to increase the size of new developments or remodels
- Kept the same

In general, do you think that the design/style of new houses being built/ remodeled North of Montana is: (check one)

- Interesting and varied
- Too much of a cookie-cutter approach
- Other _____

Would you support regulations protecting older trees from being cut down when new houses are built if the trees are not in the path of the new development?

- Yes
- No

What crime/public safety concerns do you have in our neighborhood?

(rank in order of concern)

- Graffiti
- Need for more street lighting
- Traffic violations, like speeding/running stop signs
- Lack of police presence
- Fear of, experience with mugging or burglary
- Other _____

If NOMA sponsored and organized regular neighborhood events such as a family BBQ or 4th of July parade, would you be interested in attending?

- Yes
- No
- Depends

Are you interested in helping plan and organize such activities?

- Yes, please contact me
- No, thank you

What is the one thing you would like to see happen to make our neighborhood an even better place to live?

Do you agree with City Council's recent vote to prohibit preferential parking on and North of Alta?

- Yes
- No

OUR CITY

What do you think is the biggest problem facing the City?

(rank, with 1 being the biggest problem)

- Lack of affordable housing
- Homelessness
- Over-development
- Traffic
- Crime
- Parking
- Other _____

What is your experience with traffic in downtown Santa Monica? (check one)

- Flows well
- Congested but tolerable
- Very congested/something needs to be done
- Extremely congested/something must be done NOW

What are your preferred solutions for dealing with traffic downtown and/or on major residential streets?

(rank in order of preference)

- More public transportation
- Less development/growth
- Synchronize traffic lights
- Increase traffic calming measures
- Other _____

The City is currently considering a new Master Plan, which would set standards for new development in the City.

What is your opinion about current development in the City? (check one)

- We don't need more growth. The city is being overdeveloped, and the increased density of buildings and people is creating traffic gridlock and hurting our quality of life.

- The City could use more moderate growth and managed development to create new housing and new jobs.
- The City could use unlimited growth and managed development to create jobs and housing.

As part of the Master Plan, the City is setting standards for the overall height and scale of the City. What is your opinion about the height and scale of buildings in the City? (check one)

- The current height and scale of the City should be retained without a lot of new taller and bigger buildings.
- We should allow taller buildings and larger developments up to the height of the existing tall buildings downtown like the Clock Tower.
- We should allow more buildings as tall as One Wilshire at the end of Wilshire Boulevard.

Some residents have been frustrated by the City's approval of large development projects that have led to increased density and traffic congestion. Would you favor requiring voter approval of large developments above a certain size?

- Yes
- No

NOMA BOARD MEMBERS

Mark Armour, Co-Chair
Elizabeth Riel, Co-Chair

Shannon Daley	Doris Sosin
Dwight Flowers	Mary Jo Stenger
Victor Fresco	Brian Varnum

NOMA Membership & Renewal Application

Annual membership fees are \$25 and are tax deductible. Each membership comprises a family or group of persons at the same mailing address. All of our income is from membership fees and related donations. All income goes directly to expenses, mainly costs of printing newsletters and insurance. All work is performed by volunteers. Join us and we'll keep you up to date on neighborhood and city issues!

NAME

ADDRESS

PHONE

EMAIL

Please fill out and return in the enclosed envelope with a check payable to NOMA. Email noma@smnoma.org to find out if your membership has lapsed.