

**NOMA NEIGHBORHOOD SURVEY -- APRIL 2006**

***Thank you for taking time to fill out our Neighborhood Survey!  
Close to 400 of you responded, and here is what you had to say...***

**What do you like MOST about living North of Montana? (rank)**

- 66%** Character of neighborhood/community
- \_\_\_ Proximity to Montana Avenue
- \_\_\_ Quality of schools
- 42%** Neighborhood safety
- \_\_\_ Other \_\_\_\_\_

**What do you like LEAST about living North of Montana? (rank)**

- 39%** Overbuilt houses
- \_\_\_ Parking problems
- \_\_\_ Lack of enforcement of existing codes, such as noise ordinance, building codes, parking regulations
- \_\_\_ Crime
- 29%** Traffic problems, e.g. speeding/running stop signs
- \_\_\_ Other \_\_\_\_\_

**What do you like MOST about the business/retail district on Montana? (rank)**

- \_\_\_ Variety of shops
- \_\_\_ The Aero Theatre
- 28%** Small retail shops/smaller buildings
- 36%** Outdoor restaurants/cafes
- \_\_\_ Other \_\_\_\_\_

**What do you like LEAST about the business/retail district on Montana? (rank)**

- 49%** Too crowded/too much traffic
- \_\_\_ Not enough variety of stores
- \_\_\_ Business employees and customers parking on residential streets
- 37%** Not enough greenery/ landscaping
- \_\_\_ Other \_\_\_\_\_

**What crime/public safety concerns do you have in our neighborhood? (rank)**

- 21%** Graffiti
- \_\_\_ Need for more street lighting
- 37%** Traffic violations, like speeding/running stop signs
- \_\_\_ Lack of police presence
- \_\_\_ Fear of, experience with mugging or burglary
- \_\_\_ Other \_\_\_\_\_

**What would be your preferred option for dealing with the lack of parking on Montana? (rank)**

- \_\_\_ Build parking structure(s) on or near Montana even if that parking could result in attracting additional cars to our area
- 34%** Shuttle employees from existing underutilized local parking lots
- 20%** Require businesses with parking lots to use those lots for employees
- \_\_\_ Allow business to build bigger buildings on Montana that include parking
- \_\_\_ Sell residential parking permits to business employees
- \_\_\_ Put 9-hour meters on Montana
- \_\_\_ Nothing – parking is fine as is

**Do you support selling residential parking permits to Montana business employees? (choose one)**

- 32%** Yes    **68%** No

**Do you think that the size of new houses being built/remodeled N. of Montana is: (choose one)**

- 61%** Too big
- 2%** Too small
- 37%** About right

**Do you think that the current zoning laws regulating the overall size of a new or rebuilt house should be: (choose one)**

- 55%** Changed to reduce the size of new developments or remodels
- 5%** Changed to increase the size of new developments or remodels
- 40%** Kept the same

**In general, do you think that the design/style of new houses being built/ remodeled North of Montana is: (choose one)**

- 48%** Interesting and varied
  - 33%** Too much of a cookie-cutter approach
  - 19%** Other: *Overbearing, Ugly*
- Would you support regulations protecting older trees from being cut down when new houses are built if the trees are not in the path of the new development? (choose one)**
- 80%** Yes
  - 20%** No

**If NOMA sponsored and organized**

**regular neighborhood events such as a family BBQ or 4th of July parade, would you be interested in attending?**

**45%** Yes  
**21%** No  
**34%** Depends

**Are you interested in helping plan and organize such activities?**

**13%** Yes, please contact me  
**87%** No, thank you

**What is the one thing you would like to see happen to make our neighborhood an even better place to live? (selected frequent responses)**

- Sense of community, neighborhood
- Traffic, parking improvements
- Homeless reduction
- Enforcement of laws

**Do you agree with City Council's recent vote to prohibit preferential parking on and North of Alta?**

**67%** Yes  
**33%** No

**What do you think is the biggest problem facing the City? (rank)**

\_\_\_\_ Lack of affordable housing  
**50%** Homelessness  
\_\_\_\_ Over-development  
**34%** Traffic  
\_\_\_\_ Crime  
\_\_\_\_ Parking  
\_\_\_\_ Other \_\_\_\_\_

**What is your experience with traffic in downtown Santa Monica? (choose one)**

**4%** Flows well  
**50%** Congested but tolerable  
**30%** Very congested/something needs to be done  
**16%** Extremely congested/something must be done NOW

**What are your preferred solutions for dealing with traffic downtown and/or on major residential streets? (rank)**

\_\_\_\_ More public transportation

**39%** Less development/growth  
**37%** Synchronize traffic lights  
\_\_\_\_ Increase traffic calming measures  
\_\_\_\_ Other \_\_\_\_\_

**The City is currently considering a new Master Plan, which would set standards for new development in the City.**

**What is your opinion about current development in the City? (choose one)**

**64%** We don't need more growth. The city is being overdeveloped, and the increased density of buildings and people is creating traffic gridlock and hurting our quality of life.

**32%** The City could use more moderate growth and managed development to create new housing and new jobs.

**4%** The City could use unlimited growth and managed development to create jobs and housing.

**As part of the Master Plan, the City is setting standards for the overall height and scale of the City. What is your opinion about the height and scale of buildings in the City? (choose one)**

**89%** The current height and scale of the City should be retained without a lot of new taller and bigger buildings.

**8%** We should allow taller buildings and larger developments up to the height of the existing tall buildings downtown like the Clock Tower.

**3%** We should allow more buildings as tall as One Wilshire at the end of Wilshire Boulevard.

**Some residents have been frustrated by the City's approval of large development projects that have led to increased density and traffic congestion. Would you favor requiring voter approval of large developments above a certain size?**

**81%** Yes  
**19%** No